

THROUGH CANCER TREATMENT,  
**THERE IS HOPE.**



THROUGH CANCER SERVICES,  
**THERE IS HELP.**



## 2007 Annual Report

**DMC is proud to support the critical mission of Cancer Services.**

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# What is Cancer Services of Greater Baton Rouge?

## WHO WE ARE

“You have cancer.” This year, more than 3,000 people in the Greater Baton Rouge area will hear those words. This is in addition to the thousands of children and adults already living with cancer in our community. For all of them, their families and friends, it’s comforting to know that there are services, programs and people they can rely on at Cancer Services of Greater Baton Rouge.

Since 1959, we have been improving the lives of those living with cancer by offering free programs and services. While there are organizations that conduct cancer research or offer medical treatment, it is our goal to fill in the gaps. **We are here to help.**

## HOW WE CAN HELP YOU

Walk through our doors. Here you will find a skilled team of compassionate individuals ready to lend a hand. Let us lead you through our library and resource center to find the information you need to make informed decisions about cancer treatment and health. Our monthly support groups, professional counseling sessions and relaxation workshops are scheduled regularly for those looking to talk with others. We offer hugs, hope and activities for children and their families living with cancer, including a one-week summer day camp to allow them to forget the disease and live for the moment.

Need help to navigate the complicated web of financial applications, insurance policy reviews, appointment scheduling, billing issues or other specific needs? Or medical equipment, post surgical supplies, nutritional supplement or prescription assistance?

**We can help.**

And if you cannot get to us, we make sure that outreach is within your reach.

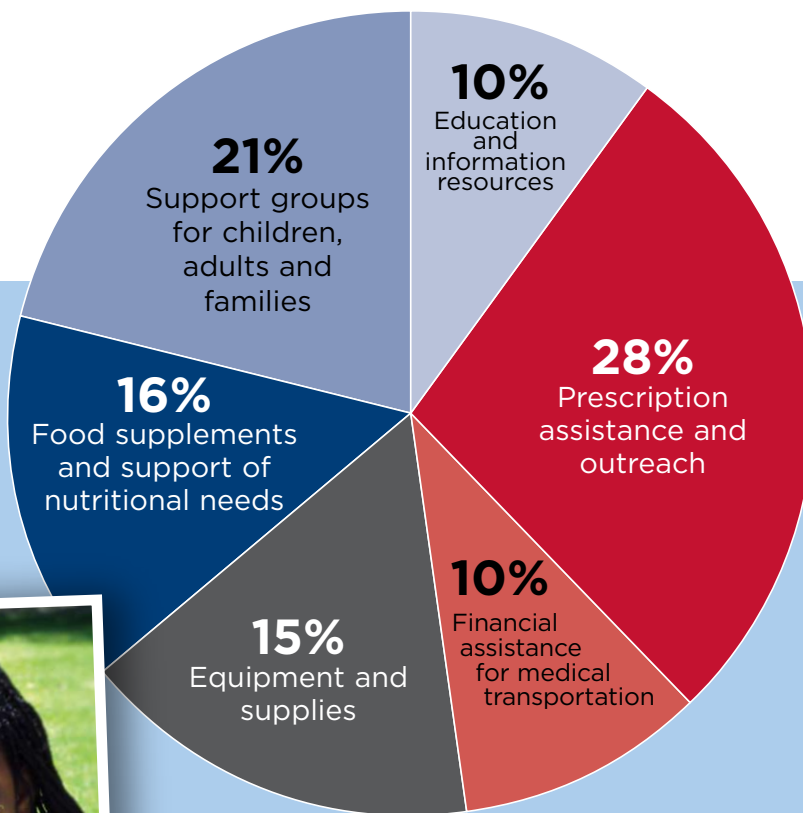
## HOW YOU CAN HELP US

Until cancer is eliminated, the number of our clients will continue to grow. In order to serve them, we need you! 100% of your donation to Cancer Services **STAYS HERE** to help local cancer patients and their families.

For more information, or to donate, visit us at [www.cancerservices.org](http://www.cancerservices.org).



## How We Improve Lives



## ▶ Did you know?

At [cancerservices.org](http://cancerservices.org) you can find detailed information about our services, resources, events and news.

## Serving 10 parishes:

- Ascension
- East Baton Rouge
- East Feliciana
- Iberville
- Livingston
- Pointe Coupee
- St. Helena
- St. James
- West Baton Rouge
- West Feliciana

*To make reaching us more convenient, we have distribution sites and outreach locations throughout our 10-parish area. Please call 927-2273 for information.*

**Every year, make a donation.  
Every day, make a difference.**

Find out how you can help those with cancer in your community by contributing to our Annual Giving Program.



## Providing hope through programs

Each and every day, dozens of our neighbors, friends, co-workers and perhaps members of your family are welcomed by Cancer Services of Greater Baton Rouge to one of our many support groups. “I began attending group sessions at Cancer Services, and the people around me went from total strangers to dear friends,” said cancer survivor Kathleen Randall.

In 2007, we added 10 new programs—that’s an 89% increase in programs since 2006. In fact, Fit and Fearless, our new exercise program for men and women who have completed treatment, is offered three times a week. This class inspired one participant to comment “I participate in Fit and Fearless because of the hope and encouragement I receive from other survivors. My positive attitude is returning—the class is like an answer to my prayers.” This particular program is partially funded through a grant from the Susan G. Komen Foundation. But we couldn’t do it without you. Community donations help to make this, and other outstanding programs, possible for local cancer patients and survivors.

No matter what type of cancer a client has we have programs and services that can help.

## ▶ Did you know?

In 2007, we provided services to almost 5,000 families in the Greater Baton Rouge area.

“Even when life is normal, you need a **support** system to get through the day. When someone in your life has cancer, **you need it** more than ever. Cancer Services became our support system.”

*Laurina Conger*

## Supporting children and families

“There’s no preparation for cancer. Overnight, our lives changed. Yet Cancer Services was so helpful, we realized this was an organization we truly needed,” Laurina Conger said.

Her 8-year old son, Mikey, has been a client for two years. When he is feeling up to it, he attends our Candlelighter weekend activities and Camp Care, our week-long summer day camp for children with cancer and their siblings.

“Camp Care gave him a sense of normalcy that had been missing from his life for a long time. After only one day at camp, he came home thrilled. He’d had fun. He’d made friends. And the word ‘cancer’ was never mentioned. It’s a blessing I can’t describe.”

Most of us don’t want to imagine having a child with cancer. But unfortunately, there are close to 100 families coming to Cancer Services who are enduring that challenge. We provide solace



to moms, dads, siblings, children with cancer and children who have a parent or guardian with cancer.

“The network of **caring people** at Cancer Services

is phenomenal. They are **reaching** so much further than people realize. Strangers will call us and say ‘We heard your story—now **we need help**. What do we do? Where do we go?’ Every single time, I send them straight to Cancer Services.”

*Cindy Peno*

## Improving lives through services

There are many ways we support families. Whether it’s transportation assistance, an informational DVD from our library, a case of nutritional supplement, a wheelchair or a week at Camp Care, we work hard to fulfill our mission of improving life for those living with cancer.

Perhaps Bob Anderson, husband of Laurie Smith Anderson, who was a beloved client of ours and author of *The Advocate’s* “The Patient Person,” said it best when he wrote:

“Cancer Services was one of the first places we went when Laurie was diagnosed with cancer. She picked out a sassy red wig in expectation of losing her hair during chemo. Though she never needed it, just having it made her feel better. Laurie found literature that helped her know what to expect from treatment and the disease. I discovered books in their library that were helpful to me in preparing meals for her and being her caregiver. More important than that, we found people who cared and were willing to help us deal with the crisis we faced.”





Kean Miller proudly supports Cancer Services of Greater Baton Rouge and its continued support for those living with cancer in our community.

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Please remember  
Cancer Services in  
your will or estate  
plan and let us know  
when you do.



Dear Friends,

In 2007 Cancer Services of Greater Baton Rouge provided programs and services to nearly 5,000 families in our community living with a cancer diagnosis. But, it's not enough.

Since 1959, we have grown in size and strength to meet the changing medical, financial, educational and emotional needs of patients and their families, and we have all seen great strides in the detection and treatment of cancer; but **two things remain unchanged:**

**Others, depending on us.  
And us, depending on you.**

To address the growing number of cancer patients and their changing needs, we have re-committed ourselves to expand our capacity to make an even greater impact. Currently we are serving less than 50% of our local cancer population. Our goal is to serve every cancer patient with quality programs and services—always free-of-charge.

We can't do it alone. We need your help.

Our organization, your family, friends and neighbors need you! There are many opportunities to give to Cancer Services and show your support. Through our first-ever Annual Giving Program, we make it easy to designate how much you would like to donate and to know where your money is going.

Please join us in honoring your friends, colleagues and family members living the difficult journey of a cancer diagnosis by partnering with us in support of our mission. When you give, you improve life, empower lives and make a difference for local cancer patients and their families. To make a donation, contact Connie Caldwell, Development Director, at (225) 927-2273 or visit **www.cancerservices.org**.

Thank you for your support and best wishes for a happy and healthy 2008.

Respectfully,

**Burton LeBlanc**  
Board President

**Mimi Riché**  
Executive Director

Improving life for those living with cancer.

Serving the following Parishes in the Greater Baton Rouge Area:  
Ascension, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee,  
St. Helena, St. James, West Baton Rouge, and West Feliciana

# Our Future is Your Present

**W**ith your gift to Cancer Services, we are able to continue helping cancer patients and their families where they need help most. When you give, you:



- Help patients afford required prescriptions vital to their recovery

- Navigate patients through complicated insurance and healthcare forms

- Nourish patients with liquid nutrition to offset the depletion of much-needed vitamins and nutrients

- Assist clients with transportation costs for medical appointments and treatment sessions

- Restore patients' self-esteem through the loan of wigs, hats and scarves

- Return patients to the comforts of home through loaned wheelchairs, hospital beds and other medical and post surgical supplies

- Comfort patients and caregivers, allowing them to share experiences, thoughts and feelings through support groups, counseling and visits with staff

- Distribute information and resources so that patients and their families have the most current information needed to make informed decisions regarding their treatment and health

- Give children living with cancer the opportunity to laugh, play and forget about their illness

**Every year, make a donation.  
Every day, make a difference.**



## Our Financial Support

**2007 Capital Area United Way \$699,400**

*Proud member of Capital Area United Way for 48 years.*



**Special Events and Other Income \$362,054**

*Since 1982, Capital Chefs' Showcase, Cancer Services' premier fundraising event, has raised close to \$2 million to make our programs and services possible.*

**Contributions \$136,318**

*Our community has generously supported Cancer Services through donations made in honor and in memory of those fighting the battle with cancer and in support of our mission.*

**Grants \$237,144**

*We are fortunate to be awarded grants by local and national foundations and corporations to support and expand our programs.*

*Audited financial statements are available upon request.*

### ► Did you know?

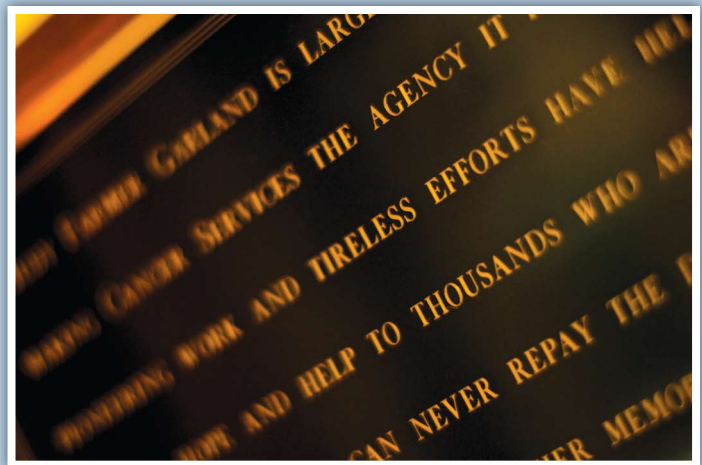
- 100% of every contribution made here, stays here.
- We are the only local, community-based agency in this area dedicated exclusively to improving the lives of those living with cancer.

# LeBlanc & Waddell LLP

is proud to support

## Cancer Services

in their tireless effort to help thousands living with, through and beyond cancer.



# LeBlanc & Waddell LLP

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