

FOR IMMEDIATE RELEASE
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**Philanthropist Mary Delle Gerald receives Legacy Award for gift to
Cancer Services of Greater Baton Rouge**

Baton Rouge, LA – Nov. 15, 2007— Mary Delle Gerald, an active philanthropist in our community and best known for her work with Cancer Services of Greater Baton Rouge, was honored with a 2007 Legacy Award, presented by Leave A Legacy, at the Association of Fundraising Professionals' National Philanthropy Day Awards Luncheon on Nov. 13.

Gerald held the dual position of Development Director and Program Director at Cancer Services for over 10 years. An advocate for those affected by cancer in our area, she has made a generous bequest to Cancer Services in her will. She hopes to ensure that cancer patients in the future will continue to receive the vital resources that Cancer Services provides.

Leave A Legacy is a campaign conducted by the National Council for Planned Giving and the local Planned Giving Council of Greater Baton Rouge. The sole purpose of the campaign is to inspire people to remember a non-profit of their choice through their will or estate plan. The Legacy Awards are given at AFP's Annual Philanthropy Day Luncheon as an opportunity for local non-profit organizations to recognize those individuals and families who have made a significant planned charitable gift to their cause.

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Gerald was one of 8 honorees this year. Other individuals honored, and the charities they remembered in their will or estate plan, include:

Dr. Mary Lou Applewhite, LSU Foundation

Mr. and Mrs. Fred Belcher Jr. and Mr. Lance Belcher , Volunteers of America

Wayne Fluitt, Alzheimer's Services of the Capital Area

Charles Keller Jr., Public Affairs Research Council of Louisiana

Emily Stich, Mary Bird Perkins Cancer Center

Shirley Copponex Kiglone, St. Joseph's Academy

Mrs. Neila T. Myrhaugen, Father Flanagan's Girls and Boys Town of Louisiana

For more information on Leave A Legacy or Cancer Services, contact Mimi Riché at

(225) 927-2273, or visit leavealegacy.org or cancerservices.org.

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Since 1959, Cancer Services of Greater Baton Rouge has provided free of charge programs, services, assistance and support to meet the changing medical, financial, educational and emotional needs of cancer patients and their families within a 10-parish area. Parishes served include Ascension, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. James, West Baton Rouge and West Feliciana. For more information, visit the Cancer Services website at www.cancerservices.org.

Our mission is to improve life for those living with cancer.

