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FOR IMMEDIATE RELEASE

Smiles and Laughter Fill Halls of Cancer Services During Camp Care Week

Baton Rouge, LA – August 2, 2007— For the 11th consecutive year, Cancer Services of Greater Baton Rouge and the Children’s Miracle Network of Our Lady of the Lake Hospital hosted one of our area’s most gratifying camps, **Camp Care**—a week-long summer program for children with cancer and their siblings living in our local area. Led by Camp Director, Jana Poché, 12 camp counselors and Cancer Services’ Program Director, Esther Sachse, 37 children enjoyed a week filled with arts and crafts, fishing, laser tag, movies, indoor rock climbing, and bowling. The week culminated with a very special party at Boutin’s restaurant, featuring a DJ, face painting, balloon art and games.

“This camp gives a feeling of normalcy to children whose lives are consumed by cancer,” said Mimi Riché, executive director of Cancer Services. “Through this program, the children are able to just be ‘kids’ and play. They are so precious and courageous. Experiencing a week with these kids can be life changing.”

Cancer Services would like to thank the Children’s Miracle Network, the staff at the St. Jude affiliate in Baton Rouge, Jana Poché, and all of the counselors, families, and community volunteers for their generosity, compassion, and devotion to the children in Camp Care.

To see a slide show of photos from Camp Care week, visit www.cancerservices.org. For information on Camp Care or any of the other programs and services offered at Cancer Services, contact 225.927.2273.

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Since 1959, Cancer Services of Greater Baton Rouge has provided free of charge programs, services, assistance and support to meet the changing medical, financial, educational and emotional needs of cancer patients and their families within a 10-parish area. Parishes served include: Ascension, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. James, West Baton Rouge and West Feliciana. For more information, visit the Cancer Services website at www.cancerservices.org.

Our mission is to improve life for those living with cancer.

